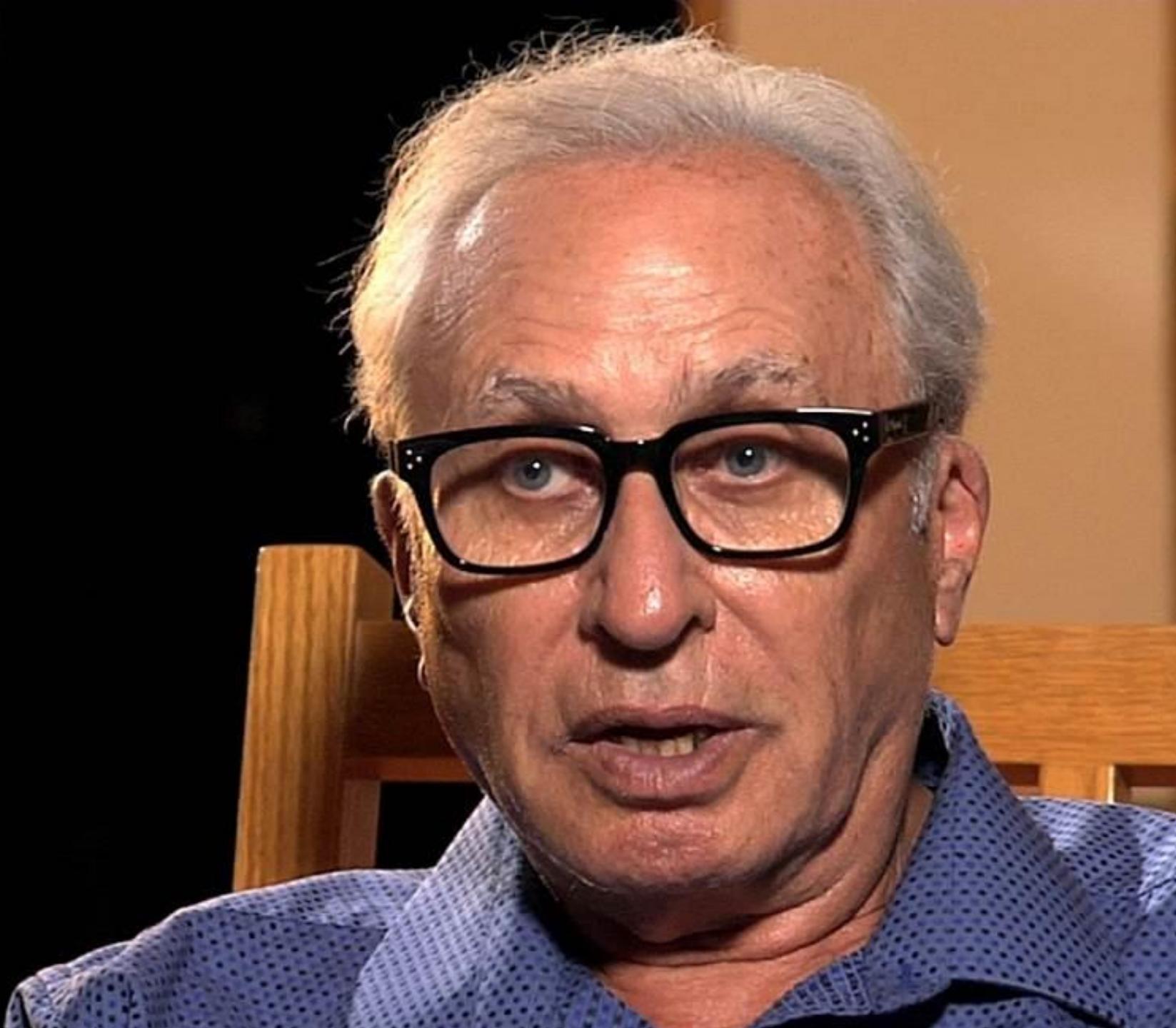


# HOW TO GET AHEAD IN ELT

Jessica Mackay  
Innovate ELT, 12th May 2018

# OVERVIEW

- Introduction
- Review & reflect
- Action plan
- PD opportunities
- Success stories





# INTRODUCTION

Meet the teams!

# INTRODUCTION

Name the year.....

# INTRODUCTION

Name the year.....

- |       |                              |      |
|-------|------------------------------|------|
| ..... | I got my ‘certificate’       | 1990 |
| ..... | I got my ‘Dip’               | 1994 |
| ..... | I gave my first presentation | 1994 |
| ..... | I started in my present job  | 1995 |
| ..... | I went back to studying      | 2007 |

## REVIEW AND REFLECT

Is there a career structure in ELT?

Where are you now?

Compare with an established framework

e.g. *British Council CPD Framework*

<http://www.slideshare.net/rphwoods/what-do-teachers-of-english-need-to-know-and-be-able-to-do>

Stage		
1	Starting	A trainee teacher of English taking initial training (or an unqualified but practising teacher of English)
2	Newly-qualified	A qualified teacher of English in the first two years of practice
3	Developing	A practising qualified teacher of English with more than two years of experience, who needs to develop essential skills
4	Proficient	An experienced qualified teacher of English with strong all-round knowledge and skills
5	Advanced	A highly experienced qualified teacher, who may also be starting to take on specialist roles
6	Specialist	In leading and advising roles, such as teacher trainer, manager, materials writer, researcher, ELT adviser

## REVIEW AND REFLECT

Visualise your ‘Ideal teacher self’

Richards, 2017, p.3

- Running a small language school in an exotic location



Credit: @SPHaiti

- Running a small language school in an exotic location
- **Working closely with learners with special needs in immigrant communities**



Credit: <https://mneep.org/immigrant-refugee-rights-mean-students-2018/>

- Running a small language school in an exotic location
- Working closely with learners with special needs in immigrant communities
- Training new teachers, using a method you are confident in



- Running a small language school in an exotic location
- Working closely with learners with special needs in immigrant communities
- Training new teachers, using a method you are confident in
- Teaching academic writing skills as preparation for university study

<http://portlandenglish.edu/academic-english/>

live in  
be in exile



- Running a small language school in an exotic location
- Working closely with learners with special needs in immigrant communities
- Training new teachers, using a method you are confident in
- Teaching academic writing skills as preparation for university study
- Giving presentations at international conferences



Explore online

Video option

Takeaway lang



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telc  
LANGUAGE TESTS

BRITISH  
COUNCIL

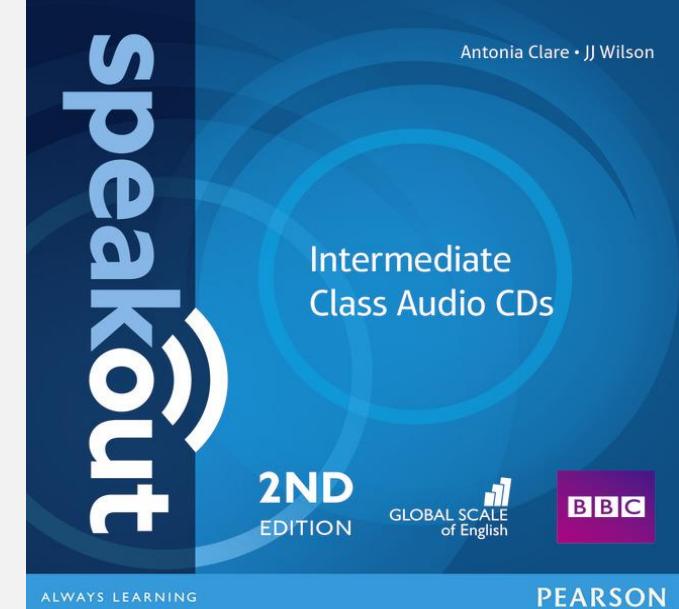
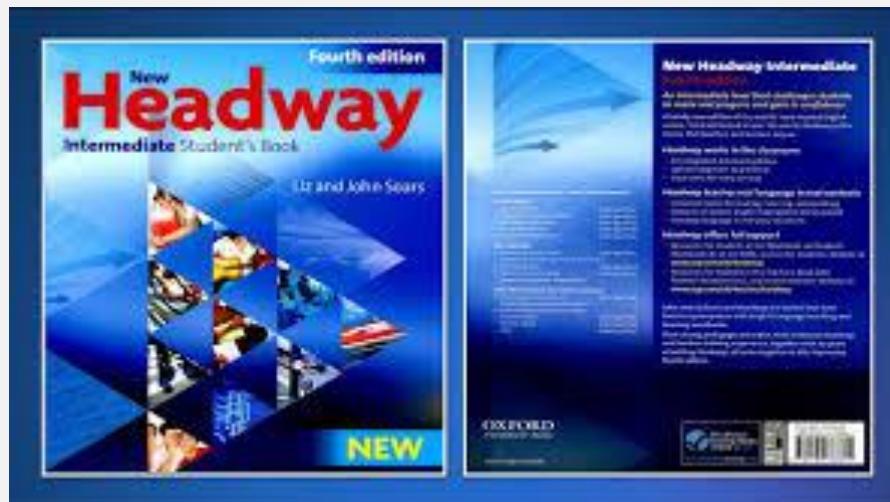
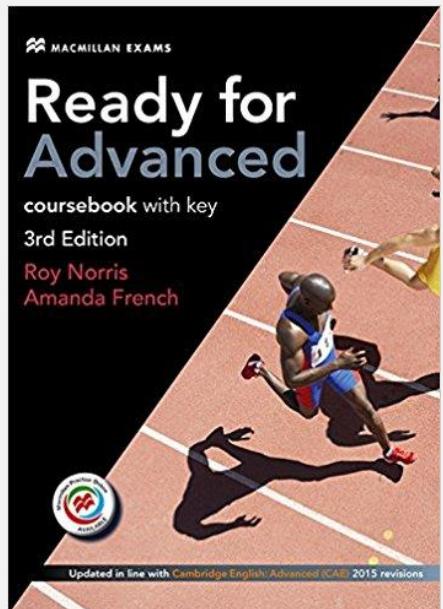
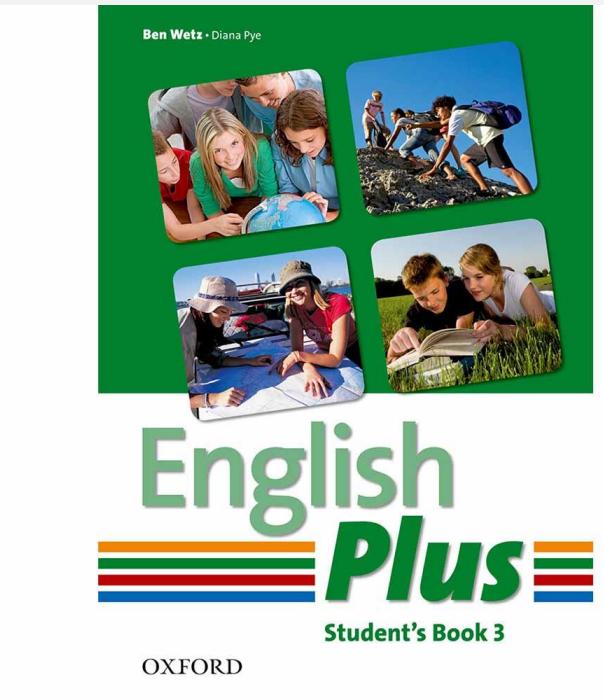
Pearson

macmillan  
education

NATIONAL  
GEOGRAPHIC  
LEARNING

Pilgrims

- Running a small language school in an exotic location
- Working closely with learners with special needs in immigrant communities
- Training new teachers, using a method you are confident in
- Teaching academic writing skills as preparation for university study
- Giving presentations at international conferences
- Writing ELT coursebooks



# ACTION PLAN

- Where do you visualise yourself in 5 years' time?
- What do you need to do to get there?

## Stages of development

### 1. Awareness

You have heard of this professional practice.



### 2. Understanding

You know what the professional practice means and why it's important.



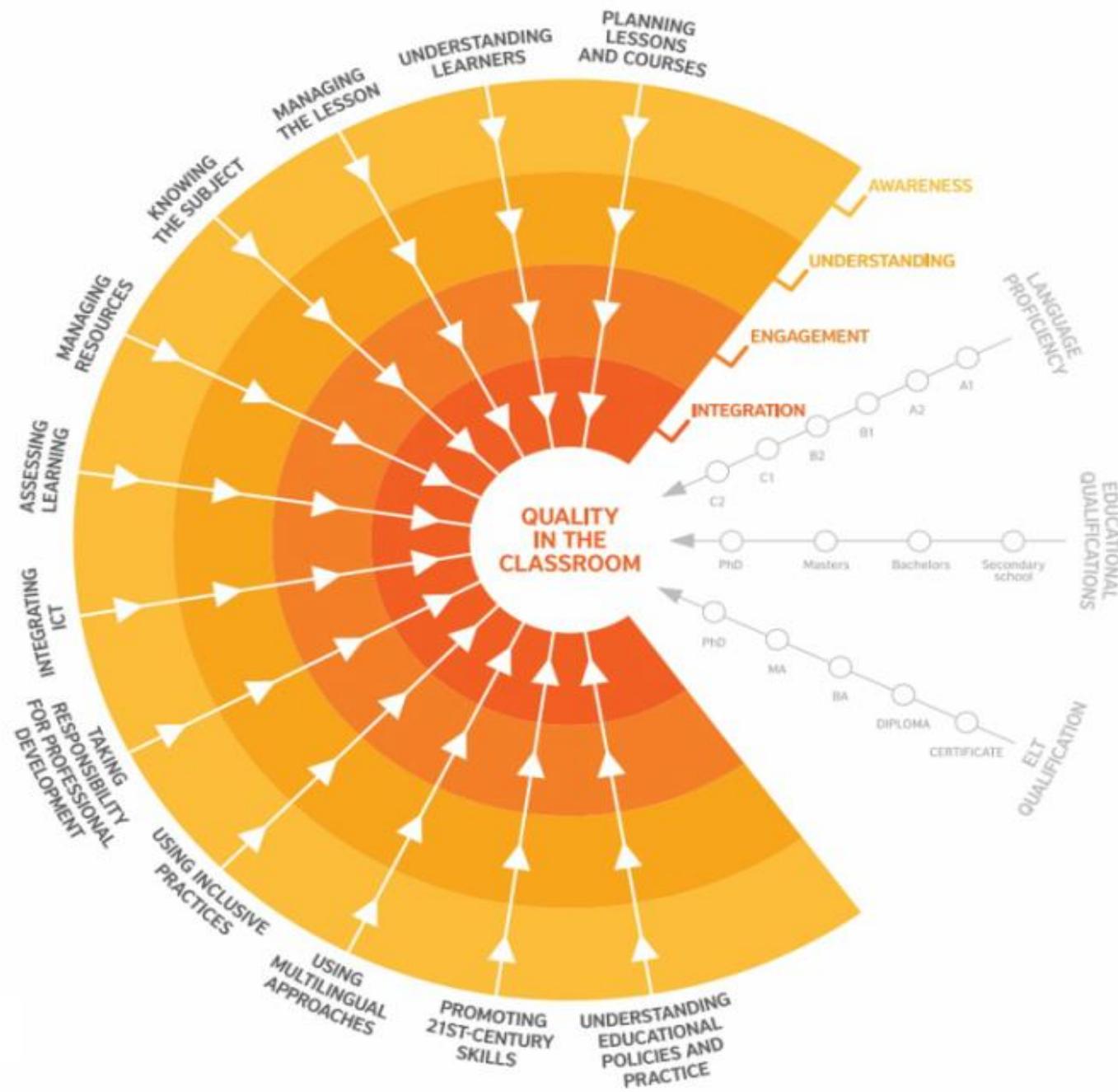
### 3. Engagement

You demonstrate competency in this professional practice at work.



### 4. Integration

You demonstrate a high level of competency in this professional practice and this consistently informs what you do at work.



## PD OPPORTUNITIES

To get ahead in ELT, get.....

.....qualified

- 
- Online TEFL qualification
  - CELTA / TRINITY CertTESOL
  - CELTYL
  - PGCE
  - DELTA / TRINITY DipTESOL
  - MA TESOL / EFL / APP. LINGUISTICS
  - Cambridge Int. Diploma in Language Teaching Management
  - Specialist research / PhD

# PD OPPORTUNITIES

- Qualifications necessary?
- How? (online, F2F)
- When? (part-time, full-time)
- Where?

Which of these professional development activities....

.....are available to you?

.....do you make use of?

read books and magazines

design instructional materials

attend workshops and conferences

join a professional organisation

institutional review / feedback

collaboration with other teachers

other?

write for publication

research my teaching

participate in online forums

peer observation

## PD OPPORTUNITIES

To get ahead in ELT, get.....

.....qualified

.....moving

# EFL recruitment

Guardian jobs EFL /ELT

IH World organisation

IATEFL jobs market

TEFL.com

## PD OPPORTUNITIES

To get ahead in ELT, get.....

.....qualified

.....moving

.....connected

# Develop your PLN...

## TWITTER

#eltwhiteboard

#eltchat

#celtachat

#eltchinwag

## FACEBOOK

IATEFL / SIGS

Barcelona TEFL teachers' association

TESOL Spain

etc.

# BLOGGING – VLOGGING – PODCASTS

Scott Thornbury

Geoff Jordan

ELT Research Bites

The Secret DOS

Tekhnologic

Sandy Millin

Dirk Lagerwaard

ELT Commute

TEFLOLOGY

## PD OPPORTUNITIES

To get ahead in ELT, get.....

.....qualified

.....moving

.....connected

.....presenting

Present.....

....internal workshops

....at local conferences

....for publishers / exam boards

....at international conferences

....by invitation

## PD OPPORTUNITIES

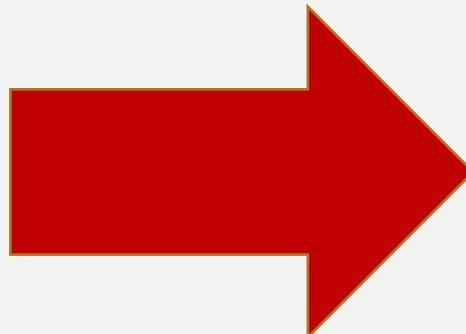
To get ahead in ELT, get.....

.....published

# Publish....

~~..unsolicited manuscripts~~

- proof reading
- reviewing



piece work e.g.  
T. book



# Publish.... independently

## The Round

<http://the-round.com/>

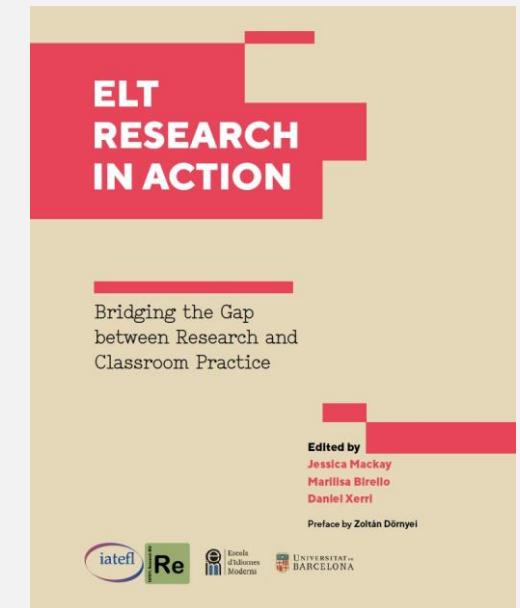
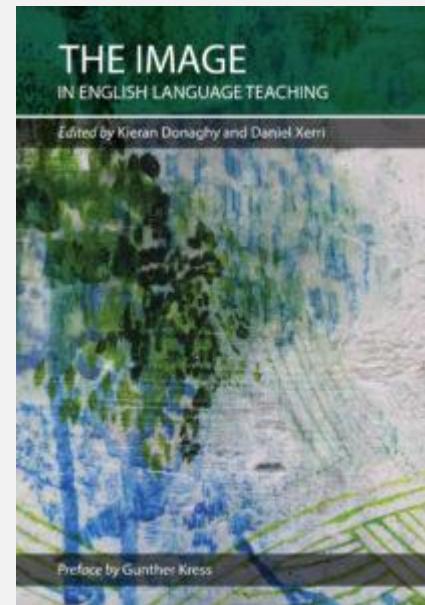
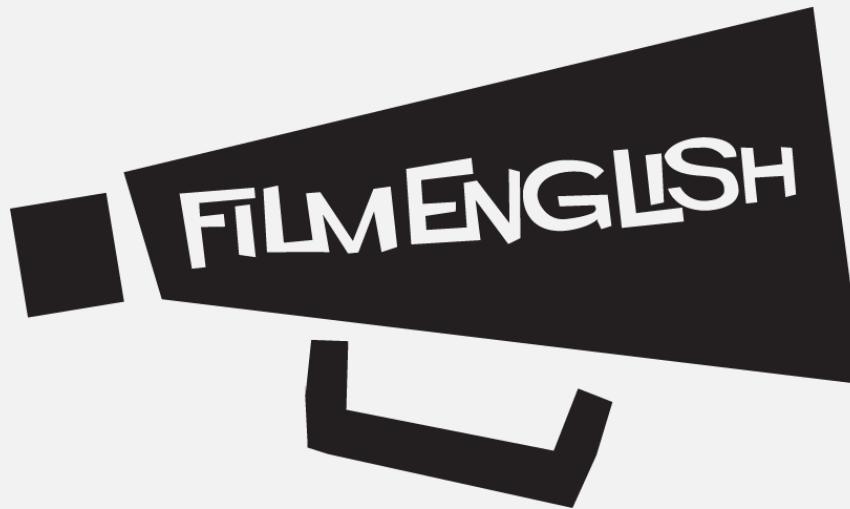
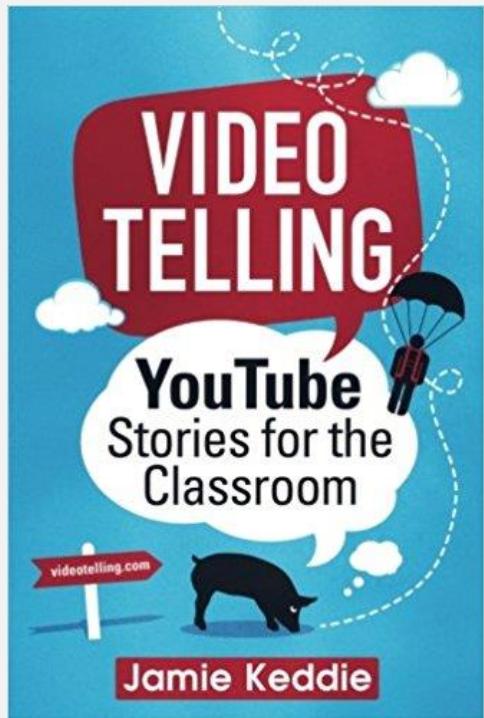
## ELT Teacher 2 Writer

<http://www.eltteacher2writer.co.uk/>

## One Stop English – Lesson Share

<http://www.onestopenglish.com/community/lesson-share/how-to-enter/>

# Self-publish



## PD OPPORTUNITIES

To get ahead in ELT, get.....

.....published

.....involved



## PD OPPORTUNITIES

To get ahead in ELT, get.....

.....published

.....involved

.....a rebrand

# Innovate ELT 2017

56 ELT Professionals

<b>ENGLISH TEACHER</b>	6
<b>UNI LECTURER</b>	6
<b>MANAGER / DIRECTOR / HEAD OF.....</b>	11
<b>EDITOR</b>	4
<b>CO-FOUNDER</b>	3
<b>COACH</b>	2
<b>RESEARCHER / DATA SCIENTIST</b>	2
<b>DOS</b>	2
<b>TRAINER</b>	2
<b>WRITER</b>	2
<b>TEACHER +</b>	16

## ELT REBRANDING: KEY WORDS

SENIOR .....

INTERNATIONAL .....

..... CONSULTANT

.... SPECIALIST

INDEPENDENT .....

MENTOR

TEACHERPRENEUR

## PD OPPORTUNITIES

To get ahead in ELT, get.....

.....published

.....involved

.....a rebrand

.....busy

# SUCCESS STORIES

Effort  
Hard work  
Qualifications  
Experience  
Skills  
Determination



Opportunity  
Privilege  
Contacts  
Charisma  
Luck

# SUCCESS STORIES



**SNICKERS**

∨

**MARS**

**MILKY WAY**

∨

**BOUNTY**

**MALTESERS**

∨

**TWIRL**

.....∨.....

.....∨.....

**TWIX**

∨

**TOPIC**

**M & Ms**

∨

**DAIRY MILK**

.....∨.....

**GALAXY**

∨

**MILKY BAR**

.....∨.....

**CRUNCH**

∨

**PICNIC**

.....∨.....

**AERO**

∨

**KITKAT**



**Richard Osman**   
@richardosman



Ok, voting is over, and we have a brand champion in the World Cup Of Chocolate! The champion of #wcoc2016 is...

DAIRY MILK!

12:32 AM - Jan 3, 2016



2,450



1,912 people are talking about this



# SUCCESS STORIES

# WORLD CUP OF ELT

CODEWORDS

19 3 15 20 20

20 8 15 18 14 2 21 18 25

CODEWORDS

S C O T T

T H O R N B U R Y

Scott Thornbury

Jeremy Harmer

Jim Scrivener

Michael Swan

Adrian Underhill

Penny Ur

Stephen Krashen

David Crystal

Raymond Murphy

Jack Richards

ALPHABET COUNTDOWN

JACK C. RICHARDS

B E F G L M N O P Q T U V W X Y Z

ALPHABET COUNTDOWN

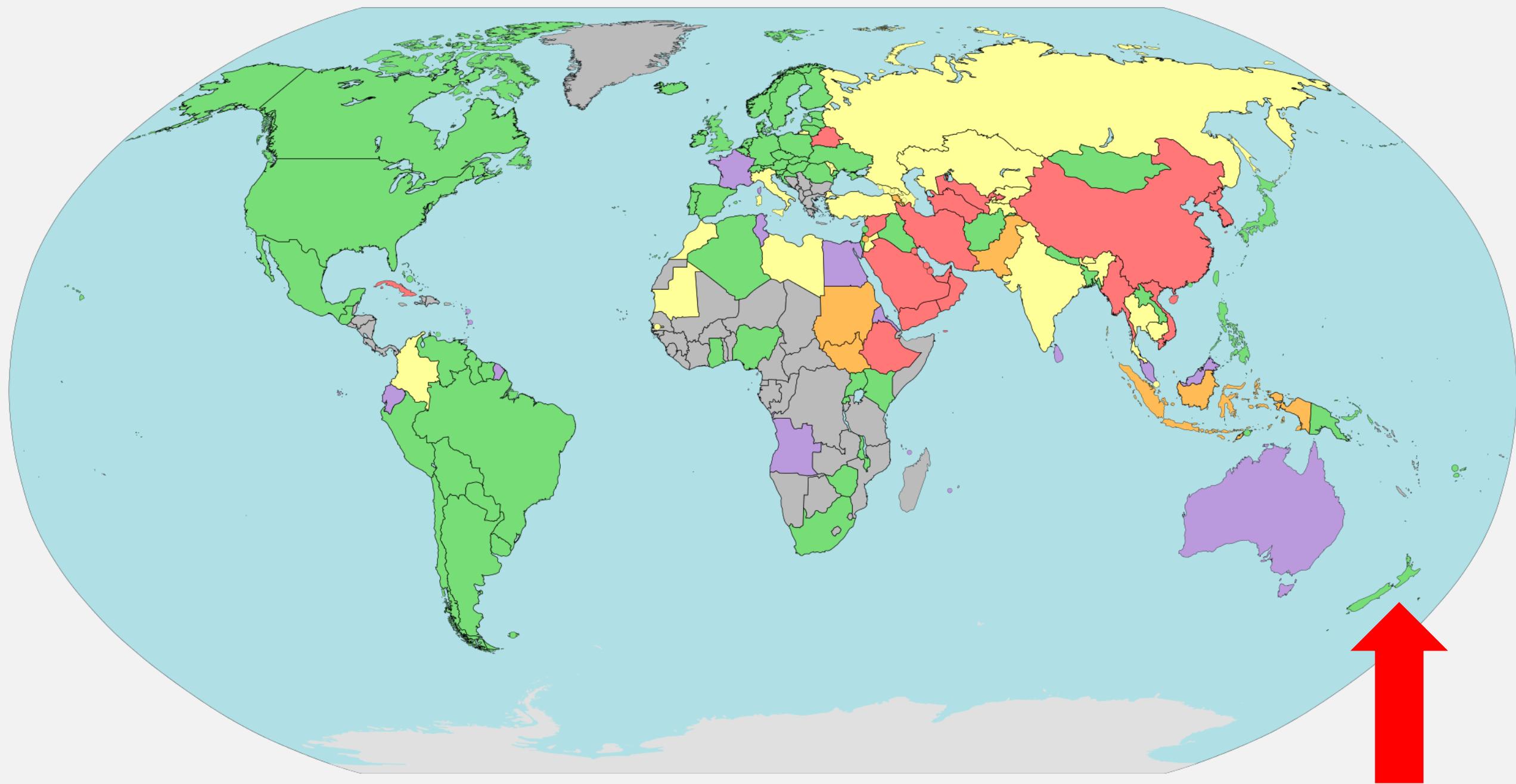
SCOTT THORNBURY

JACK C. RICHARDS

ROD ELLIS

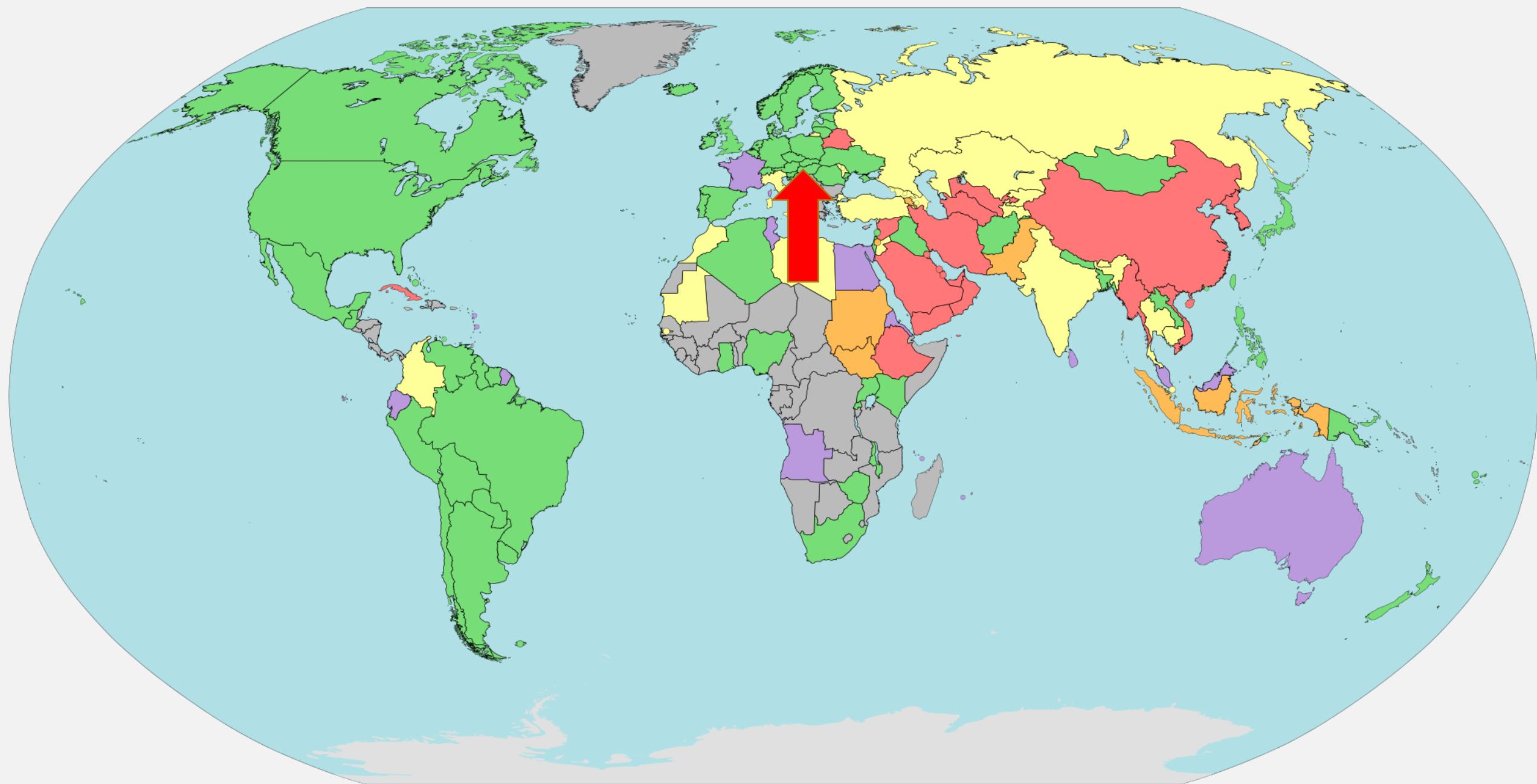
JILL HADFIELD

**WHERE IN THE WORLD?**



# WHERE IN THE WORLD?

- Margit Szesztay
- Peter Medgyes
- Zoltán Dörnyei
- Csilla Jaray-Benn



# SUCCESS STORIES

To get ahead in ELT, get.....

.....born in New Zealand

(or Hungary)

IS IT ME?

DELLAR

GOLDSTEIN

THORNBURY

KEDDIE

IS IT ME?

Which name.....

.....has never written a coursebook?

A: Keddie

IS IT ME?

Which name.....

.....scores less than 10 in Scrabble?

A: Dellar (7)

# IS IT ME?

D – 2, E – 1, L – 1, L – 1, A – 1, R – 1 = **7**

T – 1, H – 4, O – 1, R – 1, N – 1, B – 3, U – 1, R – 1, Y – 4 = **17**

G – 2, O – 1, L – 1, D – 2, S – 1, T – 1, E – 1, I – 1, N – 1 = **11**

K – 5, E – 1, D – 2, D – 2, I – 1, E – 1 = **12**

IS IT ME?

Which name.....

.....does not live in Barcelona?

A: Dellar

Scott Thornbury

Jamie Keddie

Ben Goldstein

Kieran Donaghy

Nicky Hockly

Carmen Muñoz

.

Gavin Dudeney

Graham Stanley

Nik Peachey

Mike Long



# SUCCESS STORIES

To get ahead in ELT, get.....

.....born in New Zealand

(or Hungary)

.....to Barcelona

Scott Thornbury

Jamie Keddie

Ben Goldstein

Kieran Donaghy

Nicky Hockly

Carmen Muñoz

.

Gavin Dudeney

Graham Stanley

Nik Peachey

Mike Long



# SUCCESS STORIES

To get ahead in ELT, get.....

.....born a man

.....born white

.....born a NS of English

## SUCCESS STORIES

To get noticed in ELT, get.....  
..... vocal!

# SPEAKER'S CORNER

Nicola Prentis & Russell Mayne – *Gender Equality in ELT*

Paul Walsh & Nicola Prentis – *TAW SIG workers' rights*

Silvana Richardson, Marek Kiczkowiak & Peter Medgyes – *Native speakerism*

Fiona Mauchline & Sue Leather – *Equal Voices in ELT*

Geoff Jordan – *The ELT 'establishment'*



# TAKEAWAYS

To get ahead in ELT, get.....

- .....a ‘big’ idea
- .....to know the market
- .....specialised
- .....proactive
- .....a blog, not a PhD!

# THANK YOU!