

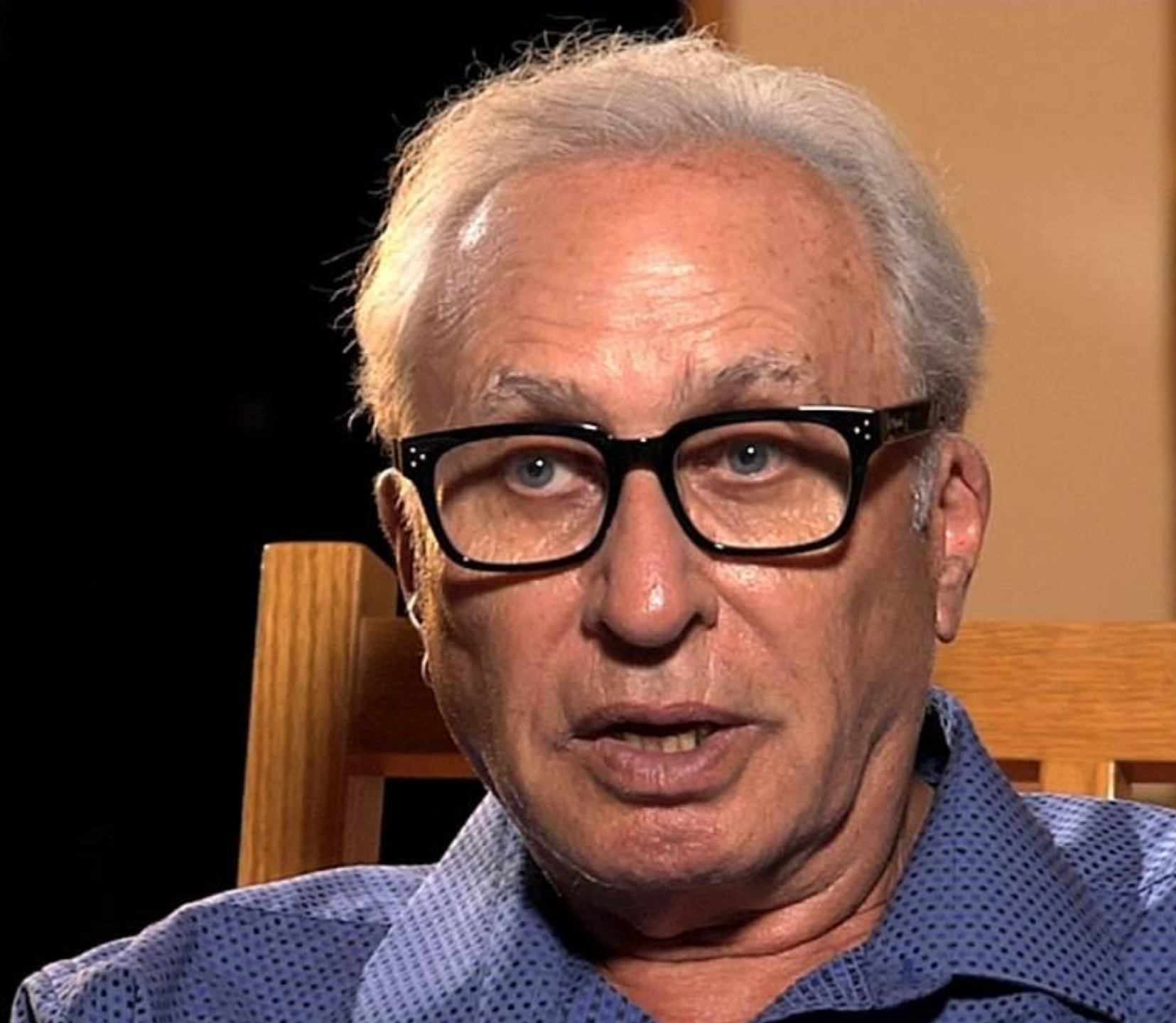
HOW TO GET AHEAD IN ELT

Jessica Mackay

Innovate ELT, 12th May 2018

OVERVIEW

- Introduction
- Review & reflect
- Action plan
- PD opportunities
- Success stories





INTRODUCTION

Meet the teams!

INTRODUCTION

Name the year.....

INTRODUCTION

Name the year.....

- | | | |
|-------|------------------------------|------|
| | I got my 'certificate' | 1990 |
| | I got my 'Dip' | 1994 |
| | I gave my first presentation | 1994 |
| | I started in my present job | 1995 |
| | I went back to studying | 2007 |

REVIEW AND REFLECT

Is there a career structure in ELT?

Where are you now?

Compare with an established framework

e.g. *British Council CPD Framework*

<http://www.slideshare.net/rphwoods/what-do-teachers-of-english-need-to-know-and-be-able-to-do>

Stage		
1	Starting	A trainee teacher of English taking initial training (or an unqualified but practising teacher of English)
2	Newly-qualified	A qualified teacher of English in the first two years of practice
3	Developing	A practising qualified teacher of English with more than two years of experience, who needs to develop essential skills
4	Proficient	An experienced qualified teacher of English with strong all-round knowledge and skills
5	Advanced	A highly experienced qualified teacher, who may also be starting to take on specialist roles
6	Specialist	In leading and advising roles, such as teacher trainer, manager, materials writer, researcher, ELT adviser

REVIEW AND REFLECT

Visualise your 'Ideal teacher self'

Richards, 2017, p.3

- Running a small language school in an exotic location



Credit: @SPHaiti

- Running a small language school in an exotic location
- Working closely with learners with special needs in immigrant communities



Credit: <https://mneep.org/immigrant-refugee-rights-mean-students-2018/>

- Running a small language school in an exotic location
- Working closely with learners with special needs in immigrant communities
- Training new teachers, using a method you are confident in



- Running a small language school in an exotic location
- Working closely with learners with special needs in immigrant communities
- Training new teachers, using a method you are confident in
- Teaching academic writing skills as preparation for university study

<http://portlandenglish.edu/academic-english/>



- Running a small language school in an exotic location
- Working closely with learners with special needs in immigrant communities
- Training new teachers, using a method you are confident in
- Teaching academic writing skills as preparation for university study
- Giving presentations at international conferences



Explore online

Video option

Takeaway lang



iatefl
IATEFL 2017 Glasgow
Thank you to our key sponsors

新东方
XDF.CN

telc
LANGUAGE TESTS

BRITISH
COUNCIL

Pearson

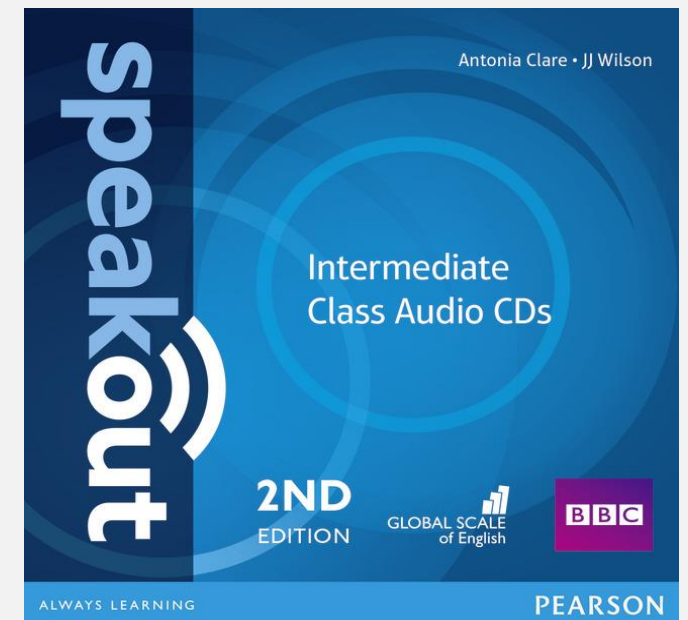
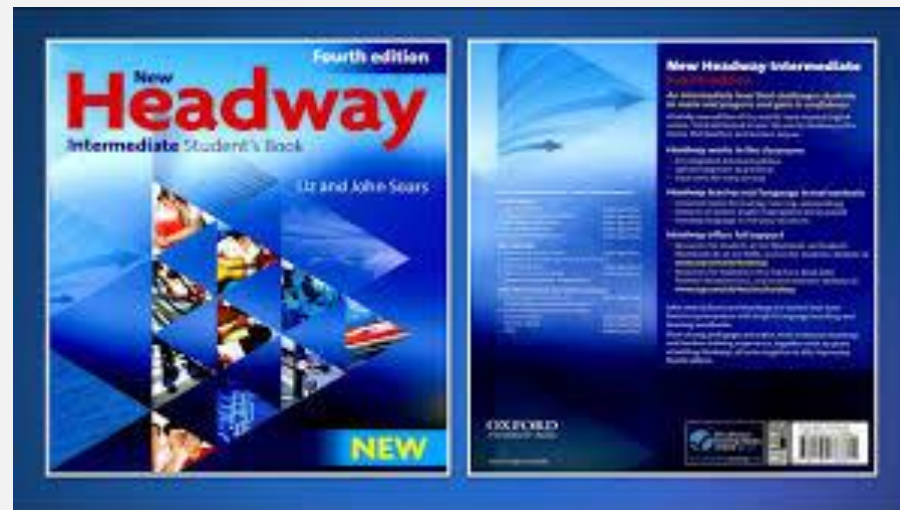
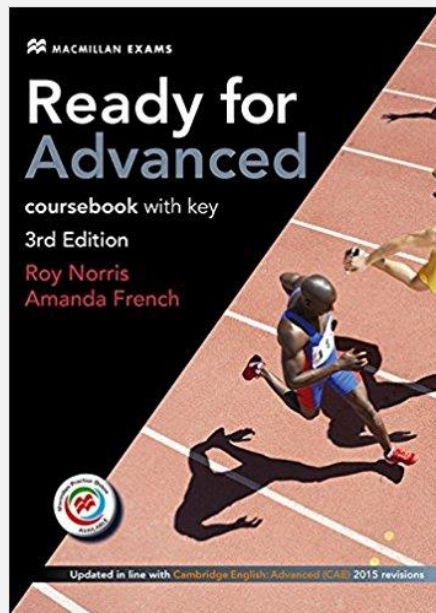
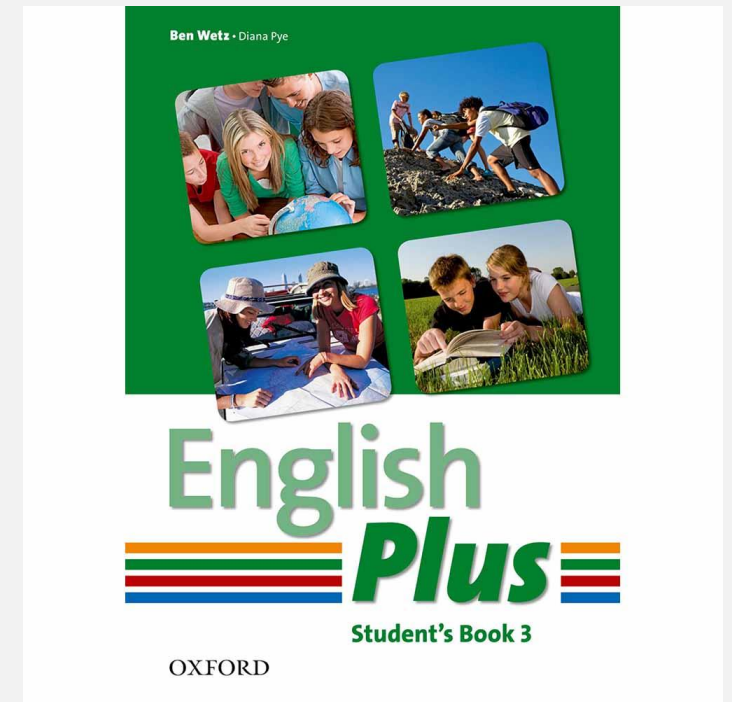
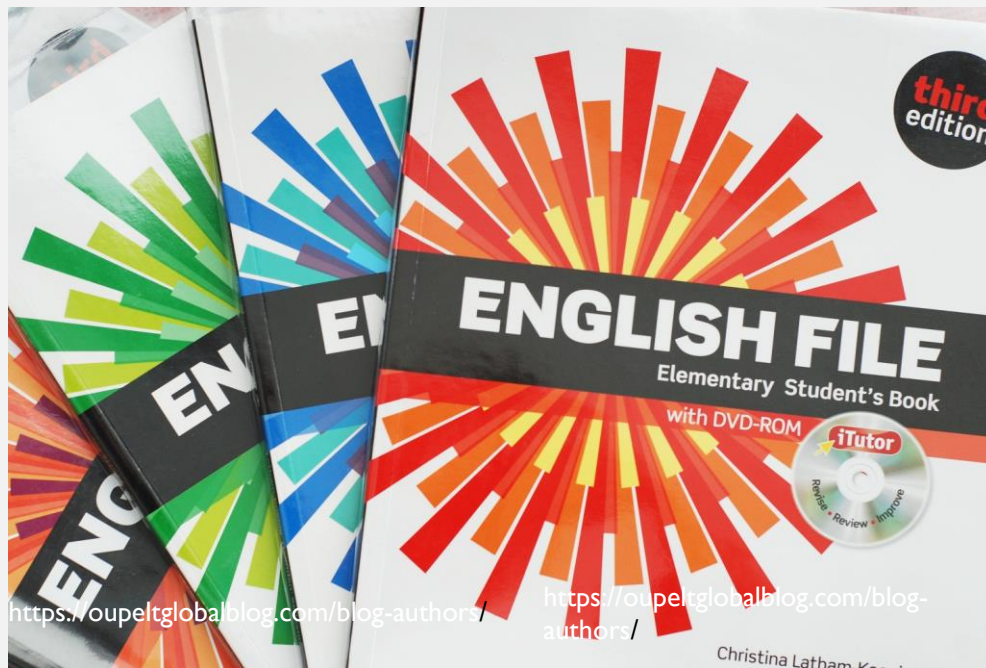
macmillan
education

NATIONAL
GEOGRAPHIC
LEARNING

Pilgrims

新东方
NEW ORIENTAL
EDUCATION & TECHNOLOGY GROUP

- Running a small language school in an exotic location
- Working closely with learners with special needs in immigrant communities
- Training new teachers, using a method you are confident in
- Teaching academic writing skills as preparation for university study
- Giving presentations at international conferences
- **Writing ELT coursebooks**



ACTION PLAN

- Where do you visualise yourself in 5 years' time?
- What do you need to do to get there?

Stages of development

1. Awareness

You have heard of this professional practice.



2. Understanding

You know what the professional practice means and why it's important.



3. Engagement

You demonstrate competency in this professional practice at work.



4. Integration

You demonstrate a high level of competency in this professional practice and this consistently informs what you do at work.



PD OPPORTUNITIES

To get ahead in ELT, get.....

.....qualified

- 
- Online TEFL qualification
 - CELTA / TRINITY CertTESOL
 - CELTYL
 - PGCE
 - DELTA / TRINITY DipTESOL
 - MA TESOL / EFL / APP. LINGUISTICS
 - Cambridge Int. Diploma in Language Teaching Management
 - Specialist research / PhD

PD OPPORTUNITIES

- Qualifications necessary?
- How? (online, F2F)
- When? (part-time, full-time)
- Where?

Which of these professional development activities....
.....are available to you?
.....do you make use of?

read books and magazines
design instructional materials
attend workshops and conferences
join a professional organisation
institutional review / feedback
collaboration with other teachers
other?

write for publication
research my teaching
participate in online forums
peer observation

PD OPPORTUNITIES

To get ahead in ELT, get.....

.....qualified

.....moving

EFL recruitment

Guardian jobs EFL /ELT

IH World organisation

IATEFL jobs market

TEFL.com

PD OPPORTUNITIES

To get ahead in ELT, get.....

.....qualified

.....moving

.....connected

Develop your PLN...

TWITTER

#eltwhiteboard

#eltchat

#celtachat

#eltchinwag

FACEBOOK

IATEFL / SIGS

Barcelona TEFL teachers' association

TESOL Spain

etc.

BLOGGING – VLOGGING – PODCASTS

Scott Thornbury

Geoff Jordan

ELT Research Bites

The Secret DOS

Tekhnologic

Sandy Millin

Dirk Lagerwaard

ELT Commute

TEFLOLOGY

PD OPPORTUNITIES

To get ahead in ELT, get.....

.....qualified

.....moving

.....connected

.....presenting

Present.....

....internal workshops

....at local conferences

....for publishers / exam boards

....at international conferences

....by invitation

PD OPPORTUNITIES

To get ahead in ELT, get.....

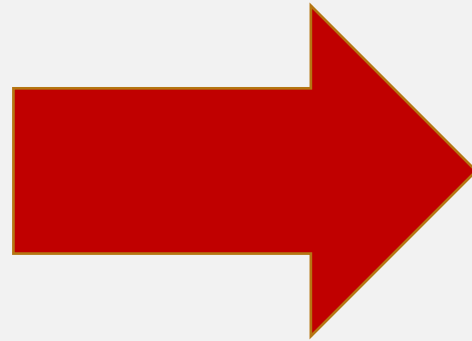
.....published

Publish....

~~..unsolicited manuscripts~~



- proof reading
- reviewing



piece work e.g.
T. book

Publish.... independently

The Round

<http://the-round.com/>

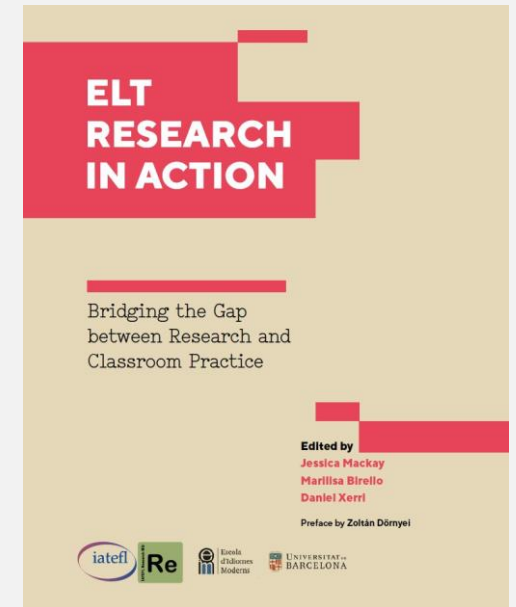
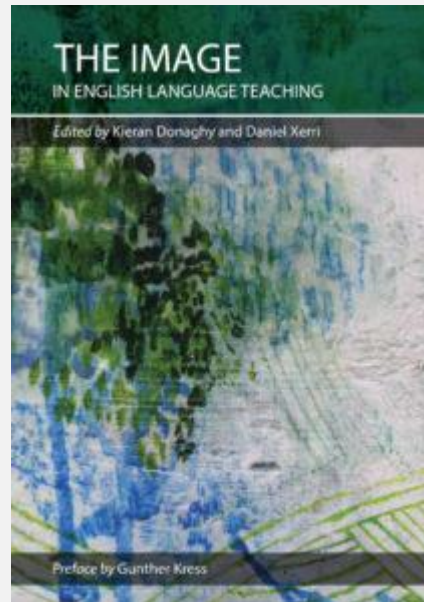
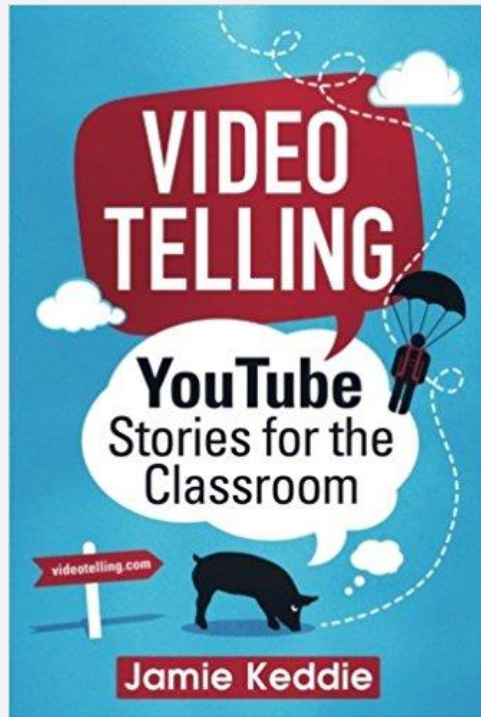
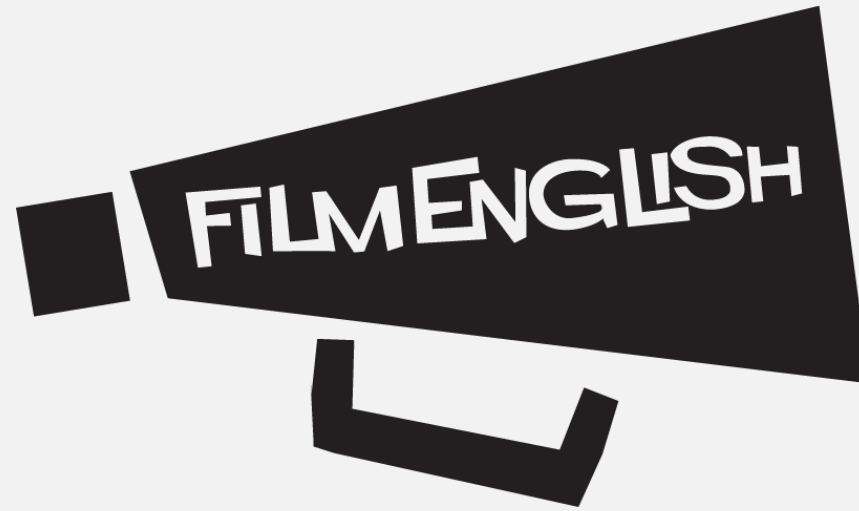
ELT Teacher 2 Writer

<http://www.elteacher2writer.co.uk/>

One Stop English – Lesson Share

<http://www.onestopenglish.com/community/lesson-share/how-to-enter/>

Self-publish



PD OPPORTUNITIES

To get ahead in ELT, get.....

.....published

.....involved



PD OPPORTUNITIES

To get ahead in ELT, get.....

.....published

.....involved

.....a rebrand

Innovate ELT 2017

56 ELT Professionals

ENGLISH TEACHER	6
UNI LECTURER	6
MANAGER / DIRECTOR / HEAD OF.....	11
EDITOR	4
CO-FOUNDER	3
COACH	2
RESEARCHER / DATA SCIENTIST	2
DOS	2
TRAINER	2
WRITER	2
TEACHER +	16

ELT REBRANDING: KEY WORDS

SENIOR

INTERNATIONAL

..... CONSULTANT

.... SPECIALIST

INDEPENDENT

MENTOR

TEACHERPRENEUR

PD OPPORTUNITIES

To get ahead in ELT, get.....

.....published

.....involved

.....a rebrand

.....**busy**

SUCCESS STORIES

Effort

Hard work

Qualifications

Experience

Skills

Determination



Opportunity

Privilege

Contacts

Charisma

Luck

SUCCESS STORIES



SNICKERS

V

MARS

MILKY WAY

V

BOUNTY

MALTESERS

V

TWIRL

TWIX

V

TOPIC

.....V.....

.....V.....

.....V.....

M & Ms

V

DAIRY MILK

GALAXY

V

MILKY BAR

CRUNCH

V

PICNIC

AERO


V

KITKAT

.....V.....

.....V.....



Richard Osman 

@richardosman



Ok, voting is over, and we have a brand champion in the World Cup Of Chocolate! The champion of #wcoc2016 is...

DAIRY MILK!

12:32 AM - Jan 3, 2016

 2,450  1,912 people are talking about this



SUCCESS STORIES

WORLD CUP OF ELT

CODEWORDS

19 3 15 20 20

20 8 15 18 14 2 21 18 25

CODEWORDS

S C O T T

T H O R N B U R Y

Scott Thornbury

Jeremy Harmer

Jim Scrivener

Michael Swan

Adrian Underhill

Penny Ur

Stephen Krashen

David Crystal

Raymond Murphy

Jack Richards

ALPHABET COUNTDOWN

JACK C. RICHARDS

B E F G L M N O P Q T U V W X Y Z

ALPHABET COUNTDOWN

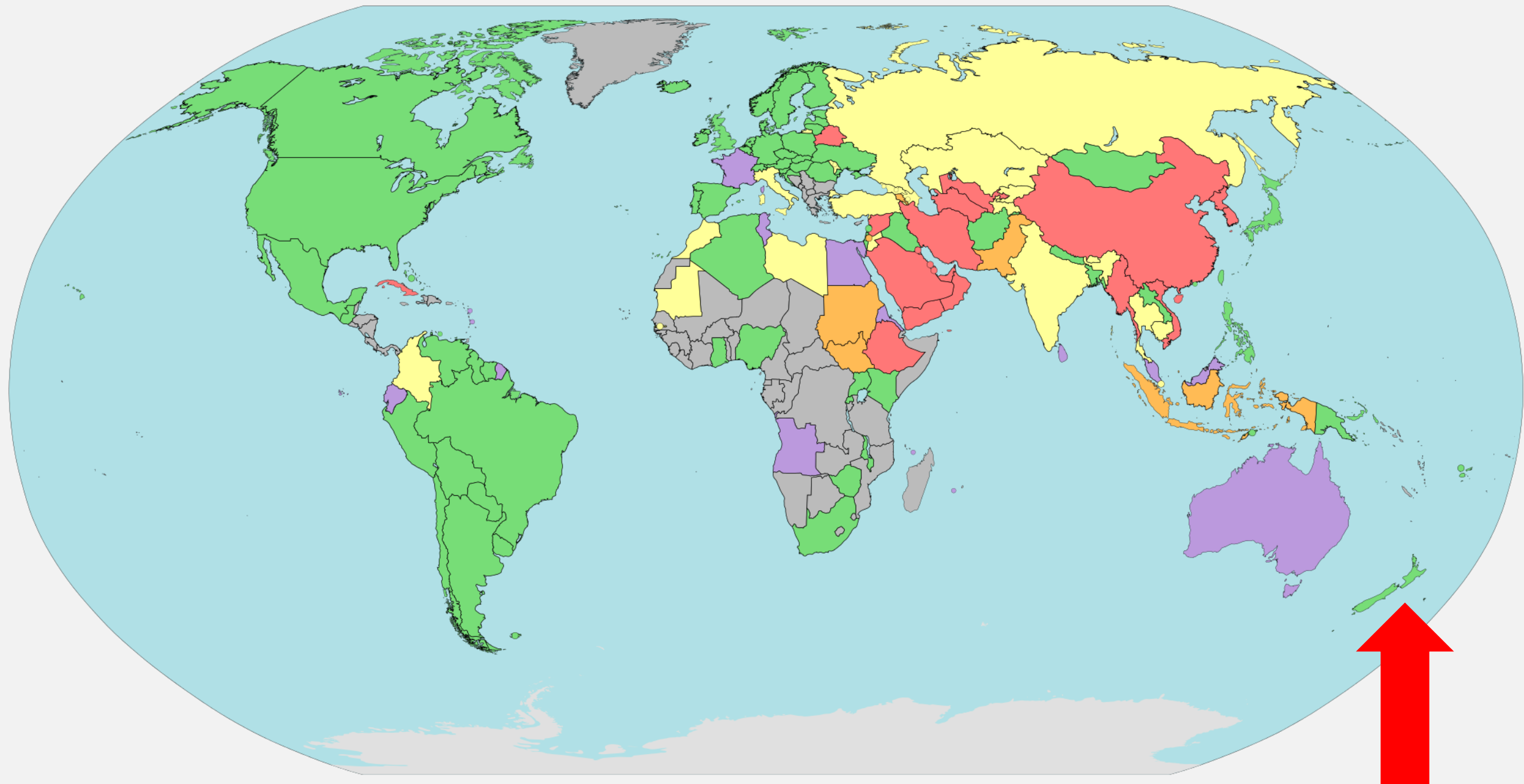
SCOTT THORNBURY

JACK C. RICHARDS

ROD ELLIS

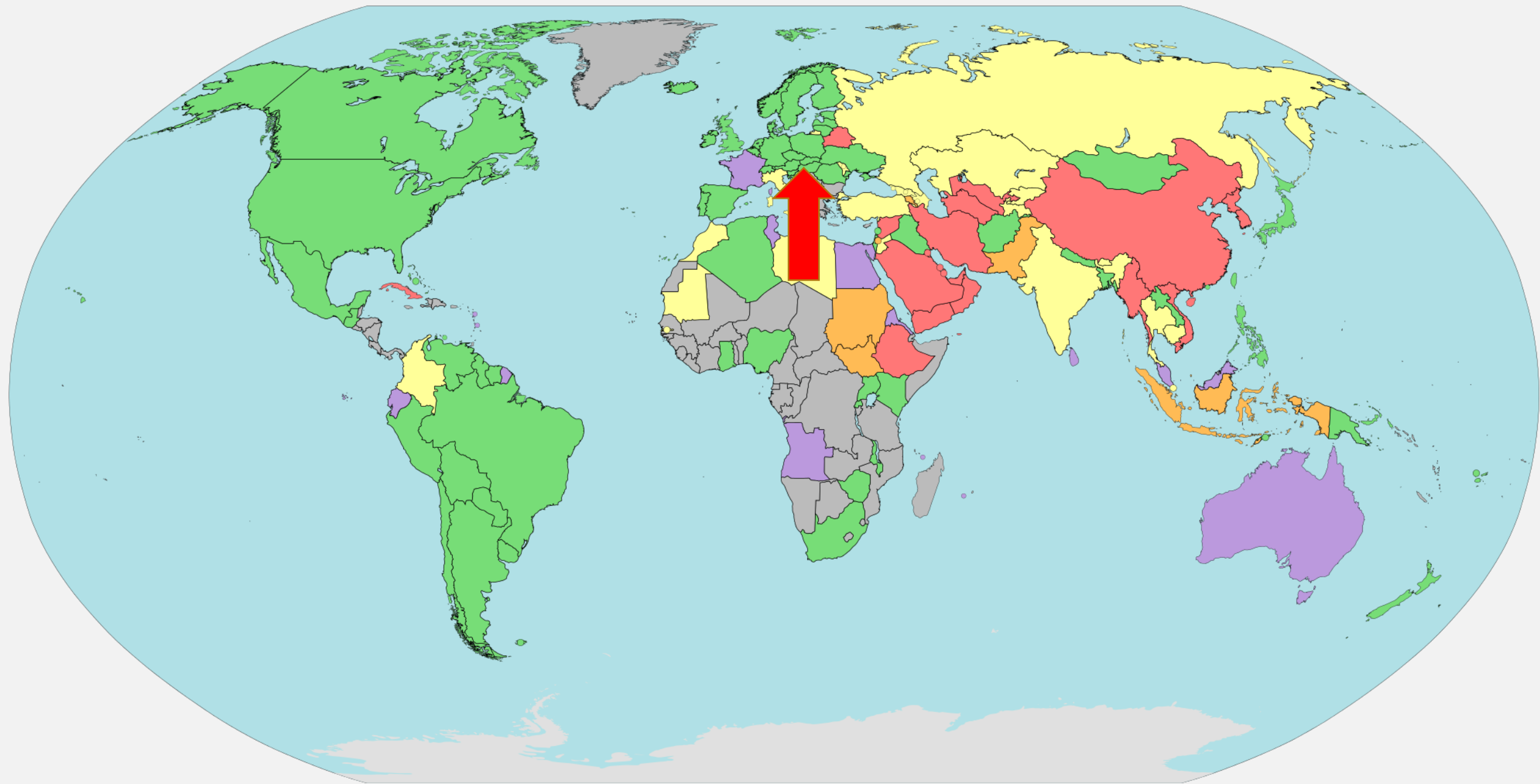
JILL HADFIELD

WHERE IN THE WORLD?



WHERE IN THE WORLD?

- Margit Szesztay
- Peter Medgyes
- Zoltán Dörnyei
- Csilla Jaray-Benn



SUCCESS STORIES

To get ahead in ELT, get.....

.....born in New Zealand

(or Hungary)

IS IT ME?

DELLAR

GOLDSTEIN

THORNBURY

KEDDIE

IS IT ME?

Which name.....

.....has never written a coursebook?

A: Keddie

IS IT ME?

Which name.....

.....scores less than 10 in Scrabble?

A: Dellar (7)

IS IT ME?

D - 2, E - 1, L - 1, L - 1, A - 1, R - 1 = 7

T - 1, H - 4, O - 1, R - 1, N - 1, B - 3, U - 1, R - 1, Y - 4 = 17

G - 2, O - 1, L - 1, D - 2, S - 1, T - 1, E - 1, I - 1, N - 1 = 11

K - 5, E - 1, D - 2, D - 2, I - 1, E - 1 = 12

IS IT ME?

Which name.....

.....does not live in Barcelona?

A: Dellar

Scott Thornbury

Jamie Keddie

Ben Goldstein

Kieran Donaghy

Nicky Hockly

Carmen Muñoz

.

Gavin Dudeney

Graham Stanley

Nik Peachey

Mike Long



SUCCESS STORIES

To get ahead in ELT, get.....

.....born in New Zealand

(or Hungary)

.....to Barcelona

Scott Thornbury

Jamie Keddie

Ben Goldstein

Kieran Donaghy

Nicky Hockly

Carmen Muñoz

.

Gavin Dudeney

Graham Stanley

Nik Peachey

Mike Long



SUCCESS STORIES

To get ahead in ELT, get.....

.....born a man

.....born white

.....born a NS of English

SUCCESS STORIES

To get noticed in ELT, get.....

..... vocal!

SPEAKER'S CORNER

Nicola Prentis & Russell Mayne – *Gender Equality in ELT*

Paul Walsh & Nicola Prentis – *TAW SIG workers' rights*

Silvana Richardson, Marek Kiczowskiak & Peter
Medgyes – *Native speakerism*

Fiona Mauchline & Sue Leather – *Equal Voices in ELT*

Geoff Jordan – *The ELT 'establishment'*



TAKEAWAYS

To get ahead in ELT, get.....

.....a 'big' idea

.....to know the market

.....specialised

.....proactive

.....a blog, not a PhD!

THANK YOU!